

# Together,

we can empower your community toward greater financial wellness while driving sustainable growth for your business. This campaign is designed to deliver mutual benefits as we seek long-term local partners to help build scalable, enduring financial education programs.

For organizations targeting specific communities, we provide fully managed, geographically focused campaigns that enhance visibility, strengthen brand equity, and foster business development – all while supporting the creation of meaningful financial literacy initiatives.



01

## Win for Your Community

The NFEC leads the deployment of top-quality local financial wellness programs that achieve measurable results.

02

## Win for the Financial Education Cause

The NFEC is a leading group advocating for higher financial education standards in schools and promoting greater financial wellness.

03

## Win for Your Business

We provide value to our patrons' geographic exclusive partnership opportunities that bridge social impact with direct benefits to core aspects of your business.

## Benefits for Your Business: All Customized to Your Needs

We develop and execute your community campaign to engage your target audience in meaningful ways. The campaign provides opportunities to reach a variety of target markets and geographic locations, and that are customized to your needs and desired outcomes. Here are some potential ways we can support your efforts:



### Brand Enhancement Opportunities

- Company, Team, & Personal Branding
- Cause-based Messaging Alignment
- Thought Leadership & Expert Positioning



### Market Leadership

- Category & Geographic Exclusivity Options
- Social Impact & Corporate Social Responsibility
- Naming & Logo Placement Opportunities



### Interactions

- Creative & Experiential Activations
- Presentation Opportunities
- Employee & Team Engagement



### Marketing & Promotions

- Marketing & Advertising
- Connections to Our Audience
- Publicity, Digital Placements, & PR