# Package Comparison Chart & Detailed List of Resources

| | Essentials | Growth | Advanced |
|---|---|---|---|
| Instructor Training & CFEI Certification | 1 Person | 1 Person | 3 People |
| Presentations & Curriculum Student Licenses | 200 / 1 Age Group | 200 / 2 Age Groups | 500 / 3 Age Groups |
| Online Learning Center Student Licenses | ✖ | 200 | 500 |
| Online Learning Management System (LMS) | ✖ | ✖ | ✔ |
| Program Design & Development Resources | Basic | Basic | Advanced |
| Learner Experience Resources | Basic | Basic | Advanced |
| Measurement & Reporting Package | Advanced | Advanced | Advanced |
| Business & Funding Resources | Basic | Basic | Advanced |
| NFEC Support & Consultations | Included | Included | Included |

## Certified Financial Education Instructor (CFEI)

Training & Course Materials

Testing & Certification

Graduate Resource Center

Speakers Webpage

## Presentations & Curriculum

Instructor Guide & Support Resources

Student Guide License

Multimedia Learning Access

## Online Learning Center & LMS

Online Learning Student Licenses

Learning Management System

Website Hosting

## Program Development Design Resources

Discovery Training & Communications

Program Presentation & Script

Education Outcome Measures & Training

Program Design Training & Resources

## Measurement & Reporting Package

Learner Testing & Survey Bank

Online Data Gathering System

Organization Measure Training & Tools

Organization Measurement Tools

Reporting Template & Samples

National
Financial
Educators
Council

## Learner Experience Package

User-experience Training

Invitations & Registration Process

Marketing & Partner Activation Resources

Customizable Event Décor Package

Educational Handouts

Ongoing Education System

Social Media Education Posts

Timely Student Reminders

## Business & Funding Resources

Mission, Brand, & Target Market Training

Marketing & Promotional Materials

Advocacy Promotion Participation

Funding & Revenue Training

Funding Resource Package

Pricing & Invoicing Resources

## NFEC Support

Personal Phone Consultations

Program Review & Guidance

Resource Updates & Expansions

Weekly Client Group Trainings

National
Financial
Educators
Council